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List of Confluent Factors

1. There is a worthwhile problem to tackle, **400 Rh babies** dying every day.
2. A proven method exists to prevent these deaths.
3. There is WIRhE, a nonprofit fully ready with logistic plans to prevent the **400 deaths** but just needing funding.
4. There is TCRA, our startup company that owns a formidable portfolio of US and international patents on Dark Lab Automation (DLA) that will revolutionize clinical labs worldwide.
5. There is Rajiv Shah, President of the Rockefeller Foundation, who wrote Big Bets, who could make the TCRA big bet happen.
6. The clinical lab industry has an assured revenue of **$8.8 trillion** over the **next 20 years**, **90%** of which is obtained from lab tests done on automated clinical lab systems.
7. There are four big companies, *Beckman, Abbott, Siemens and Roche* that are an manufacturer oligopoly with a lock on clinical laboratory automation market worldwide. They have the power to switch the present TLA technology to TCRA's DLA technology covered by TCRA patents.
8. There are the **$8.8 trillion** clinical lab revenues that can be made subject to **10-20%** royalties paid to TCRA by clinical labs whose automated systems use TCRA patents.
9. These four huge companies have the power to enforce the collection of **>$1 trillion** of royalties earned from the estimated revenue of **$5.3 trillion** for clinical laboratory tests performed by DLA instruments over 20 years.
10. These four firms have significant public relations capacity to make public announcements about switching the world's labs from TLA to DLA. The announcements would reach a wide range of investors willing to bet on the four companies being able to install DLA in the world's labs and collect **~$1 trillion** of royalties immediately raising the company value of TCRA to ~**$300 billion**.
11. The CEOs of the four very large powerful companies have the discretion to see the announcements made, which will save the Rh babies' lives.
12. There are well-established secondary markets that support sales of private equity assets like TCRA.
13. TCRA is wiling tol donate **50%** if TCRA shares worth **$500 billion** upon the increase in TCRA share value, enabling funding of WIRhE in perpetuity.
14. There are many philanthropically minded billionaires who will make an early investment in WIRhE's TCRA shares, enough to fund WIRhE for the first year. This Rh club will persuade the four companies to make the announcements which will save the babies' lives.
15. There is TCRA, a practical business plan that will generate immediate wealth up to **$1 trillion**.

These necessary resources are all available in full force to support TCRA.